

Kent and Medway Structure Plan
mapping out the future

STATEMENT OF
PRE-DEPOSIT PUBLICITY
AND CONSULTATION

September 2003



KENT AND MEDWAY STRUCTURE PLAN

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1.0 INTRODUCTION

1.1 The current Kent Structure Plan was adopted in December 1996 and provides for development and change in Kent and Medway to 2011. It is now necessary to review the Structure Plan in order to take account of matters such as demographic and economic changes and developments in national and regional policy. The review will roll the Plan forward to 2021.

1.2 The Structure Plan is being prepared jointly by Kent County Council and Medway Council and will be known as the Kent & Medway Structure Plan.

1.3 This statement of pre-deposit publicity and consultation is prepared in accordance with Regulation 10(3) of the Town and Country Planning (Development Plan) (England) Regulations 1999. Under these regulations, the Local Planning Authority is required to prepare a statement outlining:

- persons consulted when preparing plan proposals; and
- steps taken to publicise such proposals and to provide persons with an opportunity of making representations in respect of those proposals.

1.4 This report therefore outlines the approach taken by Kent County Council and Medway Council in respect of the above.

2.0 TIMETABLE

The table below sets out the main events since the adoption of the 1996 Kent Structure Plan.

December 1996	Kent Structure Plan adopted.
April 1998	The former district councils of Gillingham and Rochester Upon Medway merged to form the Medway Unitary Authority. Medway Council becomes a strategic planning authority with joint responsibility with Kent County Council for the preparation and review of the Structure Plan which will continue to be prepared on a Kent wide basis.
June 1998 to February 1999	'Opportunities for Kent' seminar series.
May 1999	Publication and consultation upon a Draft Project Report for the review of the Structure Plan for Kent and Medway.
September 1999	Consideration of responses to consultation on Draft Project Report reported to Kent and Medway Structure Plan Advisory Board.
March 2001	Regional Planning Guidance for the South East (RPG9) published, resulting in significant changes to planning policy.
December 2001	Kent and Medway Councils approve publication of consultation document ' <i>mapping out the future</i> ' Policy Directions for the Kent and Medway Structure Plan and a comprehensive consultation programme.
18 March to 17 May 2002	Kent and Medway Structure Plan: Public Consultation document ' <i>mapping out the future</i> ' published with two month period of pre-deposit consultation.
27 June 2002	Initial results of consultation presented to Kent and Medway Joint Structure Plan Advisory Board: "Kent & Medway Structure Plan: Mapping out the Future – Key Issues Emerging from Public Consultation".
4 July 2002	Initial results of consultation presented to Kent County Council Strategic Planning Policy Overview Committee.
June 2002 to January 2003	Analysis of responses to the consultation.
September 2002 to May 2003	Drafting of deposit Kent & Medway Structure Plan.
May- July 2003	Draft Deposit Kent & Medway Structure Plan reported to Kent and Medway Councils and approved for deposit Kent County Council Cabinet: 12 May and 14 July 2003 Council: 8 July 2003 Medway Council Cabinet: 16 July 2003 Council: 17 July 2003
15 September to 10 November 2003	Deposit Plan consultation period.

Kent & Medway Structure Plan: Indicative Future Timetable

November 2003 to January 2004	Consideration of representations to the Deposit Kent and Medway Structure Plan 2003
Summer 2004	Examination in Public
End 2004	Proposed Modifications
Early 2005	Adoption of the Kent & Medway Structure Plan

3.0 CONSULTATION PROCESS

'Opportunities for Kent' Programme

3.1 'Opportunities for Kent' was a series of seminars hosted by Kent County Council, in partnership with Medway Council and a number of other organisations, to provide for wide ranging and informed debate on some of the many challenges facing Kent. This seminar programme brought together key figures from the public, private and voluntary sectors and helped inform both the 'Vision for Kent' community strategy and the scoping of issues for consideration in the Kent and Medway Structure Plan. Eight seminars were held on a range of themes as shown in the table below. In total over 900 people attended representing some 200 organisations across a wide range of interests. Leading speakers of national and international standing stimulated debate on each of the subjects. There was a strong emphasis on participation with widespread use of workshop sessions. Summary papers were produced following each seminar and made widely available. Use of a website encouraged feedback outside of the events themselves. A document synthesising the 'Opportunities for Kent' programme is available from Kent County Council.

Topic	Venue	Date Held
Kent's Regional Role: <i>Explored Kent's position in relation to Europe and the rest of the UK</i>	County Hall, Maidstone	19 June 1998
Housing Provision - Homes for all?: <i>Looked at the need and demand for housing in the future</i>	Chatham Maritime	20 July 1998
Water for Kent: <i>Examined issues and policies relating to water supply and environmental management</i>	Hop Farm, Beltring	30 September 1998
Transport in Kent – which way now?: <i>Focused on Integrated Transport Policy and Travel Awareness</i>	County Hall, Maidstone	21 October 1998
Planning for Economic Growth and Development: <i>Explored the future for companies in Kent and Medway</i>	John Foulston Centre, Brands Hatch	25 November 1998
The Information Society: <i>Looked at the impact of new technology on living and working in Kent</i>	Oakwood House, Maidstone	1 December 1998
Kent's Countryside – issues for rural planning: <i>Examined the future of Kent's countryside and rural communities</i>	County Hall, Maidstone	21 January 1999
The role of Kent's towns in the 21st century: <i>Focused on the goal of achieving an urban renaissance in Kent's towns</i>	Woodville Halls, Gravesend	10 February 1999

Structure Plan Draft Project Report

3.2 Between May and July 1999 Kent and Medway Councils consulted on a Draft Project Report for the review of the Structure Plan. This identified the nature of the changes that had occurred since the preparation of the previous Structure Plan and set out an agenda of issues and policy areas for consideration in the review of the Plan. The Project Report was subject to extensive consultation with prospective stakeholders for the Plan. Some 1500 copies were distributed with responses received from almost 100 organisations or individuals (see Appendix 1). This was encouraging given that the Project Report represents an agenda for review rather than a draft strategy or specific options for policy. The outcome of consultation on the Project Report was reported to the Kent and Medway Joint Structure Plan Advisory Board in September 1999.

'mapping out the future' Consultation

3.3 The consultation that was planned for the 'mapping out the future' document was the largest, most comprehensive exercise ever undertaken for a Kent Structure Plan. The aims of this consultation process were to:

- raise awareness about the preparation of the Plan and its significance to the local community
- seek views from a wide cross section of the community and interested organisations
- ensure that the public had an opportunity to influence the direction of the Plan at a formative stage in its preparation

3.4 This led to the following outcomes:

- a considerable input from statutory and other technical consultees which helped to improve the technical rigour of the deposit plan and supporting documentation
- a large number of responses from members of the public which identified their key priorities, helping to inform the direction of the Deposit Plan
- a meaningful input from 'hard to reach' groups
- areas of consensus were identified amongst key stakeholders, particularly the district councils.

3.5 The pre-deposit public consultation process commenced on 18 March 2002 with the official launch of '*mapping out the future*', the Policy Directions Document for the Kent & Medway Structure Plan. The public consultation period ran for a two month period from 18 March to 17 May 2002 (a list of consultees is contained in Appendix 2). The key elements were:

- A **launch conference** for the consultation at County Hall, Maidstone on 18 March 2002 attended by around 100 representatives of the local authorities and stakeholder organisations.
- The **public consultation document**: "mapping out the future: Kent & Medway Structure Plan Future Policy Directions". Its purpose was to focus on key areas of policy change and choice in order to provide a basis for discussion amongst all interested parties at the formative stage of the Kent & Medway Structure Plan. Almost 5,800 documents were distributed.
- A **non-technical summary leaflet** which provided a signpost to the consultation process.
- A **questionnaire** for a structured response to a number of issues.
- A **press strategy**, targeting local radio, television, newspapers and other publications.
- **Briefings for the councillors of each District Council** in Kent.
- **Public meetings** in each of the district council areas.
- Meetings with **partnership groupings** including the Area Strategic Partnerships for West Kent, North Kent and the East Kent Triangle.
- A **comprehensive series of meetings with other technical groups**, such as the Environment Agency, the Kent Biodiversity Forum, Town Centre Managers, Water Companies, the Housebuilders Federation, Kent Developers Group and Kent Ports Liaison Group.
- **Focus groups**, for obtaining views from harder to reach groups of the community.
- A **roving exhibition**, visiting Bluewater Shopping Centre, Maidstone's Chequers Shopping Centre, Ashford Town Centre (County Square) and Tunbridge Wells Library.
- A **video**.
- A **website at www.kmsp.org.uk**, which contained information relating to the Structure Plan and consultation process, a downloadable consultation document, and an on-line version of the questionnaire.
- A **dedicated phone line** in both Councils for enquiries relating to the Structure Plan.

Further detail on these consultation methods is contained in Appendix 3.

4.0 RESPONSE AND RESULTS

4.1 The two-month consultation period between 18 March and 17 May 2002, attracted a total of 7,270 individual comments from 1,037 respondents. A number of late representations were received, but all were individually acknowledged and given full consideration. This was the largest ever response to a Structure Plan consultation exercise in Kent, reflecting the range and depth of the consultation programme.

4.2 Responses were encouraged in a variety of formats:

- a structured questionnaire which was available in paper form or could be completed on-line
- dedicated e-mail addresses (kmsp@kent.gov.uk and kmsp@medway.gov.uk) where responses could be sent electronically
- standard written responses

4.3 There were also opportunities for people and organisations to air their views at public and other meetings as well as some focus groups.

4.4 Approximately 75% of all responses were received in standard letter format, 20% were questionnaires, and the remaining 5% were either electronic versions of the questionnaire (about 40) or e-mails (about 25). The possible reason for the low percentage of electronic questionnaires received may have been due to technical problems experienced by users with saving information, combined with the length of the form.

4.5 Further detail on the number of comments received and a schedule of respondents can be found in Appendix 4.

4.6 Copies of all representations received were placed on public deposit during office hours at Invicta House, County Hall, Maidstone, and at the offices of Medway Council Chatham Maritime. Initial analysis of the consultation was reported to the Kent & Medway Joint Structure Plan Advisory Board on 27 June 2002 (*"Kent & Medway Structure Plan: Mapping out the future – Key Issues Emerging from Public Consultation"*) and a more detailed report (*"Kent & Medway Structure Plan: Mapping out the future – Pre-Deposit Consultation, Report on Comments Received"*) was presented to the Joint Board on 13 February 2003.

4.7 Reports containing summaries of all the comments received were made available for public viewing at both Councils' offices:

- Kent County Council & Medway Council, *"Kent & Medway Structure Plan, 'Mapping out the future' (March 2002) – Summaries of Comments Received to the Pre-Deposit Consultation (ordered by chapter and topic)"*, Volumes I, II and II, February 2003.
- Kent County Council & Medway Council, *"Kent & Medway Structure Plan, 'Mapping out the future' (March 2002) – Summaries of Comments Received to the Pre-Deposit Consultation (in order of consultee reference number)"*, Parts I, II and II, February 2003.

APPENDIX 1: LIST OF RESPONDENTS TO CONSULTATION ON THE STRUCTURE PLAN DRAFT PROJECT REPORT 1999

- Arriva Southern Counties Ltd
- Ash cum Ridley Parish Council
- Ashford Borough Council
- Aylesford Parish Council
- Biddenden Parish Council
- Bond Pearce
- Boxley Parish Council
- Brazier, Julian, MP
- Canterbury City Council
- Charles Planning Associates
- Cliffe and Cliffe Woods Parish Council
- Cobham Parish Council
- Council for the Protection of Rural England
- Countryside Agency
- Cranbrook Parish Council
- Crest Homes
- Dartford Borough Council
- Deakin, WH - Town Planning Consultant
- Defence Estates - South East & Germany
- Derek Home Associates
- Dickens' Country Protection Society
- Dover District Council
- Dover Harbour Board
- Dover Town Council
- East Peckham Parish Council
- Edenbridge Town Council
- English Heritage - South East Region
- English Nature - Kent Team
- Environment Agency
- Eynsford Parish Council
- Farming and Rural Conservation Agency
- Forestry Commission
- Freight Transport Association
- Frindsbury & Wainscott Community Association
- General Aviation Awareness Council
- GOSE - Government Office for the South East
- Gravesham Borough Council
- Hartley Parish Council
- House Builders Federation
- Housing Corporation
- Kent Economic Forum
- Kent Wildlife Trust
- Kitewood Estates
- KPMG
- Lafarge Redland Aggregates
- Learning & Business Link Company
- London Green Belt Council
- London Planning Advisory Committee
- Lower Medway Archaeological Research Group
- Luddesdown Parish Council
- Lydd Town Council
- Maidstone Borough Council
- Mersey Docks and Harbour Company
- Mid Kent Water
- Nathaniel Lichfield & Partners
- Nonington Parish Council
- Ospringe Parish Council
- Parish Council of Southfleet
- Platt Parish Council
- Quarry Products Association
- Radar - Royal Association for Disability and Rehabilitation
- Sevenoaks District Council
- Shepway District Council
- Simpson Cllr Dr. F
- Southborough Town Council
- Southern Brick Federation Ltd
- Southern Water
- Sport England
- St. Nicholas at Wade with Sarre Parish Council
- Stannifer (Consultancy) Ltd
- Staplehurst Parish Council
- Swale Borough Council
- Swanley Town Council
- Swanscombe and Greenhithe Town Council
- Teston Parish Council
- Thanet District Council
- Tilhill Economic Forestry
- Tonbridge and Malling Borough Council
- Town and Cinque Port of Hythe
- Tunstall Parish Council
- Union Railways - South
- University of Kent at Canterbury
- Upchurch Parish Council
- Vincent and Gorbing Planning Associates
- Walmer Parish Council
- Ward Homes
- West Kingsdown Parish Council
- Westbere Parish Council
- WI, Kent-West Kent Federation
- Wickhambreaux Parish Council
- Wittersham Parish Council
- Wouldham Parish Council

APPENDIX 2: SUMMARY OF CONSULTEES

A2.1 Although the pre-deposit consultation is not technically a statutory consultation stage, the advice in “PPG12: Development Plans” was followed regarding who to consult. The following organisations and bodies were therefore consulted at the pre-deposit consultation stage (‘Mapping out the future’):

Statutory Consultees

- Government Office for the South East
- The Environment Agency
- The Countryside Agency
- English Nature
- English Heritage
- All District Councils in Kent:
 - Ashford Borough Council, Canterbury City Council, Dartford Borough Council, Dover District Council, Gravesham Borough Council, Maidstone Borough Council, Sevenoaks District Council, Shepway District Council, Swale Borough Council, Thanet District Council, Tonbridge and Malling Borough Council, Tunbridge Wells Borough Council.
- All County, Unitary and District Local Authorities bordering Kent:
 - Essex County Council, Southend Council, Thurrock Council
 - Greater London Authority, London Borough of Bexley, London Borough of Bromley
 - Surrey County Council, Tandridge District Council
 - East Sussex County Council, Rother District Council, Wealden District Council.

Non-Statutory Consultees

- All Parish and Town Councils in Kent and Medway.
- Other nearby (non-statutory) local authorities.
- Business and Commercial Organisations e.g. Business Link (Kent); Chambers of Commerce & Industry; Confederation of British Industry; Country Land & Business Association; Enterprise Agencies; Federation of Small Businesses; Kent & Medway Economic Board; Kent Developers Group; Locate in Kent; SE England Tourist Board; Town Centre Management bodies; major landowners and investors with interests in the County.
- Central Government e.g. Defence Estates; DEFRA; Kent & Medway Members of Parliament and European Parliament; Ministry of Defence.
- Community Organisations e.g. Age Concern; Commission for Racial Equality; Disabled Persons Liaison Committee; Kent Association for the Blind; Kent Association for the Disabled; Kent Federation of Amenity Societies; Kent Rural Community Council; religious bodies; RNIB.
- Local planning and development consultants with an interest in the County.
- Educational Institutions.
- Environmental Bodies e.g. BTCV; CPRE; Friends of the Earth; Kent Wildlife Trust; National Trust; Ramblers Association; RSPB.
- Other Government Agencies e.g. Farming & Rural Conservation Agency; Forestry Commission for England; Highways Agency; Housing Corporation; Learning & Skills Council; Sport England; The Crown Estate.
- The Health Sector e.g. Kent and Medway Health Authority; NHS Trusts; Primary Care Trusts.
- Housebuilders Federation and major housebuilders active in the Kent area.
- Landowners.

- Minerals and waste operators.
- Port authorities.
- Other Regional Bodies e.g. SEEDA; SEERA.
- Transport Bodies e.g. airport operators; bus operators; British Motorcyclists Federation; Civil Aviation Authority; rail operators; freight transport groups; ferry companies; Living Streets; Strategic Rail Authority; Sustrans.
- Water Companies and other utilities.

A2.2 In addition, the consultation encouraged responses from members of the general public, local community and amenity groups, local societies and residents' associations.

A2.3 A schedule of respondents is contained in Appendix 4.

APPENDIX 3: THE APPROACH TO CONSULTATION

A3.1 The Launch Conference

A Launch Conference was held on Monday 18 March 2002 at the Lecture Theatre, Sessions House, County Hall, Maidstone, to mark the beginning of a two-month period of extensive consultation. The aim was to launch the pre-deposit consultation document, 'mapping out the future', to raise awareness about the consultation process, and to inform key stakeholders about the content of the document. The Launch was preceded by a briefing for members of the Press.

There were around 100 attendees, which included the Leaders of Kent and Medway Councils, councillors representing both councils, officers from various departments of both councils and representatives of the following organisations:

- Ashford Borough Council
- Canterbury City Council
- Country Land & Business Association
- CPRE Kent Branch
- Dartford Borough Council
- Disabled Persons Liaison Committee
- Dover District Council
- Dover Harbour Board
- East Sussex County Council
- English Heritage: SE Region
- Environment Agency: Kent Area
- Federation of Small Businesses
- General Aviation Awareness Council
- Government Office for the South East
- Gravesham Borough Council
- House Builders Federation: South East
- Kent Association of Parish Councils
- Kent Federation of Amenity Societies
- Kent Gateway Chamber
- Kent Wildlife Trust
- Locate in Kent
- Maidstone Borough Council
- Mid Kent Water plc
- Moat Housing
- National Farmers Union
- RMC Aggregates (Southern) Ltd
- Robert Brett & Sons Ltd
- Sevenoaks District Council
- Shepway District Council
- South East England Regional Assembly
- Sport England SE
- Surrey County Council
- Swale Borough Council
- Thanet District Council
- Tonbridge & Malling Borough Council
- Weald of Kent Preservation Society
- Wiggins Group plc

The programme for the day included:

- Press Briefing
- Welcome and Introduction
Pete Raine, Director of Strategic Planning, Kent County Council
- The Importance of the Structure Plan to Kent & Medway
Sandy Bruce-Lockhart, Leader of Kent County Council
- Kent & Medway Structure Plan: 'Mapping out the Future' - the role of consultation
Rodney Chambers, Leader of Medway Council
- Kent & Medway Structure Plan: 'Mapping out the Future' - Video Presentation
- 'Mapping out the Future' - Directions and Options for the Structure Plan
Leigh Herington, County Planning Officer, Kent County Council
- Mapping out the Future: Urban Renaissance and Regeneration at its Heart
Steve Humphrey, Assistant Director Development & Environment, Medway Council
- Questions and Discussion
- Concluding Remarks
Sarah Hohler, Cabinet Member for Strategic Planning, Kent County Council

A3.2 The Consultation Document



A 'policy directions' document was produced in order to assist the consultation: "Mapping out the future, Kent & Medway Structure Plan Future Policy Directions" (March 2002).

The document concentrated on the main areas of policy change and choice envisaged by Kent and Medway councils, and provided a basis for discussion amongst all interested parties at a formative stage of the preparation of the Kent and Medway Structure Plan.

Just under 5,800 copies were distributed to district councils, parish councils, libraries, various bodies and organisations, and members of the general public. Copies of the document were also made available at all meetings and exhibitions held as part of the consultation exercise.

A3.3 Supporting Literature

This consisted of:

(i) A summary leaflet

A summary leaflet was produced in order to inform people about the Structure Plan review process. It contained basic information on the proposals being considered, the consultation process, where people could view the document or obtain a copy, how people could get involved in the consultation exercise, and details of public meeting dates, contact points and addresses.



As well as being included with the main consultation document, leaflets were also made available at:

- 20 large libraries and 86 smaller libraries (c. 4,000)
- 350 GP's surgeries in Kent and Medway (3,500)
- rural post offices (c. 1,000)
- District Council offices
- The roving exhibitions at shopping centres
- All meetings held



(ii)



(iii)



(iv)

(ii) A 'Frequently Asked Questions' leaflet

This leaflet was inserted into the main consultation document. It described in more detail what a Structure Plan is, who has responsibility for planning in Kent and Medway, where further information can be obtained, how to comment, and what happens next in the process. It also contained some questions and answers relating to the different chapters in the 'Mapping out the Future' document, for example on environment, economy, transport and housing.

(iii) A leaflet in alternative languages

A leaflet was produced in seven alternative languages (Bengali, Chinese, Gujarati, Hindi, Punjabi, Turkish and Urdu) outlining where further information could be obtained. It was inserted into the main consultation document.

(iv) A Questionnaire on the policy directions

A structured questionnaire was provided on which consultees could make their response. Again, these were inserted into the main consultation document. The aim was to encourage a more structured response to the document, and encourage as many views as possible on key issues, such as options for the level and distribution of housing provision, whether certain transport projects should be taken forward, and where different types of development should be concentrated in the County.

A3.4 Sustainability Appraisal



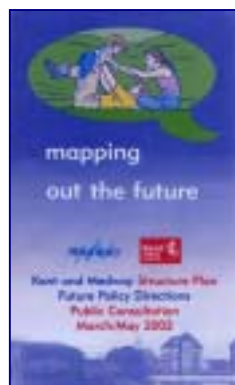
The aim of the Interim Sustainability Appraisal was to test emerging policy directions against the four key themes of Sustainable Development:

- Maintain high and stable levels of economic growth and employment
- Social progress which recognises the needs of everyone
- Effective protection of the environment
- Prudent use of natural resources

The Sustainability Appraisal was sent to all district councils. Consultation letters and the 'Mapping out the future' document made it clear that the appraisal document was available on request. A workshop was held in May 2002 to discuss the appraisal with sixteen internal and nine external stakeholders and the findings of these workshops were reported to the Joint Structure Plan Advisory Board.

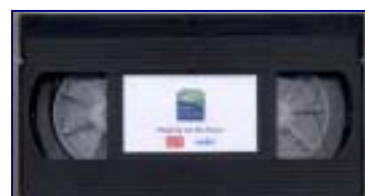
These workshops identified the potential areas of tension and key strengths set out in 'Mapping out the Future'. They also considered the proposed methodology for future stages of appraising the plan and the overall approach to target setting.

A3.5 Video



A 12 minute video was commissioned from Kent Superior Pictures. The target audience was individuals and organisations with an interest in the Kent and Medway Structure Plan. The video provided a clear, visual explanation of the issues and opportunities to be faced in planning Kent and Medway over the next 20 years, and invited views on the key policy directions for the Structure Plan. It was shown at the launch and also at the vast majority of the meetings attended, helping to inform some of the organisations and individuals that made representations.

Copies of the video were made available for free loan throughout the consultation period and were distributed as follows:



- 15 to Medway Council
- 15 internally within Kent County Council
- 1 copy to each District Council (12 in total)
- 4 copies to the Press
- 50 were given or loaned to individual members of the public and organisations

A3.6 Roving Exhibition

An exhibition travelled around key locations in the County. The purpose was to raise awareness of the consultation, provide information on the broad content of the 'Mapping out the future' document, to encourage comments and engage with members of the public on important issues. A considerable number of consultation documents and leaflets were handed out at these locations:

- Monday 22 to Saturday 27 April 2002 - Chequers Shopping Centre, Maidstone
- Monday 29 April to Friday 3 May 2002 - Tunbridge Wells Library
- Saturday 4 May 2002 - Bluewater Shopping Centre
- Tuesday 7 to Saturday 11 May 2002 – County Square Shopping Centre, Ashford



The exhibition backdrop, leaflets and 'Mapping out the future' documents were also made available throughout the consultation period at Medway Council's Civic Centre Reception and at Sessions House and Invicta House, County Hall, Maidstone, as well as at the majority of meetings held.

Left: exhibition backdrop

A3.7 Website

A dedicated website was set up for the purposes of the Kent & Medway Structure Plan consultation - www.kmsp.org.uk. The main objectives were to:

- create a web presence for the Kent & Medway Structure Plan
- provide an introduction to the Plan
- make the text of the 'Mapping out the future' document available on-line along with the supporting material (Interim Sustainability Appraisal; Frequently Asked Questions)
- provide a means of responding to the consultation on-line via the structured questionnaire and/or consultation response form
- provide up-to-date information on the progress of the Plan and the next steps.



The website enabled more people to view the document easily and was reasonably successful in encouraging electronic means of communication, with around 5% of responses received as electronic questionnaires or e-mails. There were some technical difficulties with the electronic questionnaire that probably affected the number of responses received in this format. In hindsight, the questionnaire was probably too long for this type of media.

A3.8 Press Strategy

A Press Strategy was put in place in order to maximise exposure of the 'Mapping out the future' consultation document. The objectives of this strategy were:

- to achieve multi-media coverage of the consultation document, with strong publicity associated with the launch conference in March 2002;
- to encourage participation in the consultation process; and
- to raise awareness among the media and the public as the Plan progresses to deposit stage.

Measures included:

- Press information packs;
- media briefings (written and oral);
- press releases;
- features;
- interviews;
- a BBC Radio Kent phone-in with the KCC Cabinet Member for Strategic Planning;
- the 'Mapping out the future' video; and
- photographs.

The prime targets were:

- Kent radio and television;
- Kent newspapers;
- regional business media and environmental groups; and also
- 'Kent Reports', 'Medway Matters', in-house staff publications, community newspapers and parish magazines.

Resources available included KCC and Medway Council media officers, the Structure Plan Team, KCC Events Team and PR Company Adams Creative.

Elements of this strategy included:

- An **article published in the February/March edition of 'Kent Profile'**, once the draft Policy Directions Document had entered the public arena through its submission to Cabinet. This previewed the forthcoming consultation ahead of the launch conference.
- An **informal media briefing** about the Kent & Medway Structure Plan on Friday 8 March at 12:00pm at County Hall, Maidstone. The purpose of the briefing was to explain the Structure Plan's importance in planning ahead for Kent and Medway over the next 20 years. This was attended by Meridian TV, BBC Radio Kent and the Kent Messenger Group of Newspapers.
- A **press pack**, containing information about the press call, the programme for the launch conference, dates of public meetings, a summary leaflet, and frequently asked questions leaflet.
- A **press briefing at the official launch** on 18 March. There was a live interview on BBC TV's South East Today programme, a recorded interview on Meridian, and photographic coverage in the Kent Messenger Newspaper.
- **Radio interviews/phone-ins**: To coincide with the launch, Mrs Sarah Hohler, KCC Cabinet Member for Strategic Planning, was interviewed on Invicta Radio and took part in a Radio Kent phone in on 20 March between 12:45 and 13:30pm.
- **Local press coverage** appeared in local newspapers in the County around the time of the launch. This was followed by a further coverage associated with the public meetings.
- **Media briefing notes** on 'Housing', 'Fostering Prosperity', 'Living in Towns', 'Transport', 'Nurturing the Countryside', 'Managing Waste', 'Responding to Climate Change' and 'Spatial Strategy', were made available to the press. It was hoped that these would be used as the basis for a series of regular features on different topics covered by the consultation document.
- **A two-page spread in 'Around Kent', February/March 2002** (see right) on the Consultation, including information on what a structure plan is, factors influencing the new plan, key principles of '*Mapping out the future*', a summary of key issues relating to housing, transport and economic development, the consultation timetable, and where to see and/or comment on the document. 180,000 copies of 'Around Kent' were printed and circulated to a number of collection points across the County, including Kent County Council Staff, Doctors Surgeries, Post Offices, Parish Councils, District Councils, Tourist Information Centres, Libraries, Connex Stations, Homebase, McDonalds, some by post, plus Asda and other supermarkets.



Above: Two-page spread in 'Around Kent'

On the whole, it was felt that the press campaign was reasonably successful, although the publication of feature articles that was hoped for (stimulated by the media briefing notes) did not materialise.

A3.9 Meetings

A comprehensive programme of meetings was carried out with county, unitary and district council members, members of the general public, and other technical and non-technical bodies and organisations. The objectives of this extensive programme were to raise awareness of the content and purpose of the 'Mapping out the future' document and to encourage a wider range of responses and comments than past consultation exercises. A programme of meetings and publicity is set out below:

Launch conference

(Attendance: approx. 100)

DATE	TIME	MEETING	VENUE
Monday 18 March	1:00pm	Launch Conference	Lecture Theatre, Sessions House, County Hall Maidstone

District Member Briefings

(Approximate total attendance: 250)

DATE	TIME	MEMBER BRIEFING	VENUE
Monday 18 March	4:30pm	Kent County Council	Sessions House, County Hall Maidstone
Wednesday 20 March	7:00pm	Dartford Borough	Civic Centre, Dartford
Thursday 21 March	7:30pm	Gravesham Borough	Civic Centre, Gravesend
Friday 22 March	7:00pm	Tunbridge Wells Borough	Town Hall, Tunbridge Wells
Monday 25 March	7:00pm	Maidstone Borough	Town Hall, Maidstone
Tuesday 26 March	7:00pm	Shepway District	Civic Centre, Folkestone
Wednesday 27 March	7:00pm	Tonbridge & Malling Borough	Council Offices, Kings Hill
Thursday 28 March	7:00pm	Canterbury City	The Guildhall, Canterbury
Thursday 4 March	7:00pm	Swale Borough	Swale House, Sittingbourne
Friday 5 March	7:00pm	Sevenoaks District	Council Offices, Sevenoaks
Monday 8 March	7:00pm	Thanet District	Thanet Council Offices, Margate
Thursday 11 April	7:00pm	Dover District	Dover District Council Offices, Dover
Wednesday 17 April	7:00pm	Ashford Borough	Civic Centre, Ashford

Public Meetings

(Approximate total attendance: 500)

DATE	TIME	PUBLIC MEETING	VENUE
Tuesday 2 April	7:00pm	Maidstone Borough	Town Hall, Maidstone
Wednesday 3 April	7:00pm	Gravesham Borough	Civic Centre, Gravesend
Tuesday 9 April	7:00pm	Tonbridge & Malling Borough	Council Offices, Tonbridge Castle
Wednesday 10 April	7:00pm	Dartford Borough	Civic Centre, Dartford
Friday 12 April	7:00pm	Tunbridge Wells Borough	Town Hall, Tunbridge Wells
Monday 15 April	7:00pm	Sevenoaks District	Council Offices, Sevenoaks
Thursday 18 April	7:00pm	Swale Borough	Swale House, Sittingbourne
Monday 22 April	7:00pm	Shepway District	Civic Centre, Folkestone
Wednesday 24 April	7:00pm	Canterbury City	The Guildhall, Canterbury
Thursday 25 April	7:00pm	Thanet District	Thanet Council Offices, Margate
Friday 26 April	7:00pm	Ashford Borough	Civic Centre, Ashford
Monday 29 April	7:00pm	Dover District	Dover District Council Offices, Dover
Tuesday 30 April	7:30pm	Medway Unitary	Temple Mill Primary School, Strood
Thursday 2 May	7:00pm	Medway Unitary	Visitor Information Centre, Rochester

Public Meetings: Publicity

The public meetings were publicised in local newspapers across the County. Each notice contained the date, time and location of the public meeting for that district, together with a website address and telephone number for further information.

DISTRICT	PUBLICATION	DATES PUBLISHED
Ashford	Adscene – Ashford	22/03/02 & 19/04/02
	Kentish Gazette/Kentish Express	21/03/02 & 18/04/02
	KM Extra – Ashford & Tenterden	20/03/02 & 17/04/02
Canterbury	Canterbury Adscene – Whitstable, Herne Bay, Faversham	22/03/02 & 19/04/02
	Kentish Gazette/Kentish Express	21/03/02 & 18/04/02
	KM Extra – Canterbury	20/03/02 & 17/04/02
Dartford	Dartford/Swanley/Gravesend Messenger	22/03/02 & 05/04/02
	Kentish Times – Dartford Times & Express	21/03/02 & 05/04/02
	KM Extra Informer – Dartford & Swanley	21/03/02 & 04/04/02
Dover	Adscene – Folkestone & Dover	20/03/02 & 24/04/02
	East Kent Mercury (Dover, Deal)	21/03/02 & 25/04/02
	Folkestone Herald/Dover Express	21/03/03 & 25/04/02
	KM Extra – Folkestone & Dover	20/03/02 & 24/04/02
Gravesham	Dartford/Swanley/Gravesend Messenger	22/03/02 & 29/03/02
	Gravesend Express (formerly Leader)	20/03/02 & 27/03/02
	Gravesend Reporter	22/03/02 & 29/03/02
	KM Extra – Gravesend	20/03/02 & 27/03/02
Maidstone	Adscene – Maidstone	21/03/02 & 28/03/02
	Kent Messenger (Maidstone)	22/03/02 & 29/03/02
	Maidstone KM Extra	20/03/02 & 27/03/02
Medway	Adscene Medway Package – News, Standard & Adscene	22/03/02 & 26/04/02
	Kent Today (Chatham, Rochester, Gillingham – Medway)	20/03/02 & 24/04/02
	Medway KM Extra (Chatham, Rochester, Gillingham)	20/03/02 & 24/04/02
	Adscene Medway Package – News, Standard & Adscene	22/03/02 & 26/04/02
	Kent Today (Chatham, Rochester, Gillingham – Medway)	20/03/02 & 24/04/02
Sevenoaks	Medway KM Extra (Chatham, Rochester, Gillingham)	20/03/02 & 24/04/02
	News in Focus	19/03/02 & 09/04/02
	Sevenoaks Chronicle	21/03/02 & 11/04/02
Shepway	Adscene – Folkestone & Dover	20/03/02 & 17/04/02
	Folkestone Herald/Dover Express	21/03/02 & 18/04/02
	KM Extra – Folkestone & Dover	20/03/02 & 17/04/02
Swale	Adscene – Sittingbourne	22/03/02 & 12/04/02
	East Kent Gazette Series	20/03/02 & 10/04/02
	Sheerness Times Guardian & Sittingbourne KM Extra	21/03/02 & 11/04/02
Thanet	Adscene – Thanet	19/03/02 & 16/04/02
	Isle of Thanet Gazette	22/03/02 & 19/04/02
	Ramsgate, Margate & Broadstairs KM Extra (Thanet)	20/03/02 & 17/04/02
Tonbridge & Malling	Thanet Times	19/03/02 & 16/04/02
	Kent Messenger (Maidstone)	22/03/02 & 05/04/02
	KM Extra – Tunbridge Wells/Tonbridge	20/03/02 & 03/04/02
Tunbridge Wells	News in Focus	19/03/02 & 02/04/02
	Kent & Sussex Courier	22/03/02 & 05/04/02
	KM Extra – Tunbridge Wells/Tonbridge	20/03/02 & 03/04/02



N.B. Although it appears that there are some duplicate publications, there was a separate notice for each individual district meeting, e.g. the Adscene Folkestone and Dover would have contained one notice advertising the Dover public meeting and one notice advertising the Shepway public meeting, published on the same date.

Also, posters (see left) advertising the local public meeting dates were displayed in district libraries and in some district council offices.

Other Meetings

(Approximate total attendance: 500)

DATE	TIME	MEETING	VENUE
Friday 11 January	10:00am	Kent Developers Group	Locate in Kent, Kings Hill
Friday 1 February	5.00pm	West Kent Area Strategic Partnership	Council Offices, Kings Hill
Saturday 16 March	10.00am	Kent Association of Parish Councils	Village Hall, Harrietsham
Tuesday 19 March	2:30pm	Kent Rural Forum Executive	Invicta House, Maidstone
Thursday 21 March	10:00am	Town Centre Managers' Group	Sessions House, County Hall, Maidstone
Friday 22 March	2:00pm	Water Policy Liaison Group	Sessions House, County Hall, Maidstone
Wednesday 27 March	2:00pm	KPOG/Housebuilders' Joint Liaison Group	Invicta House, Maidstone
Tuesday 2 April	2:30pm	East Kent Triangle Strategic Partnership	University of Kent, Canterbury
Friday 12 April	2:00pm	Minerals & Waste Liaison Group	Invicta House, Maidstone
Tuesday 23 April	7:30pm	Tonbridge and Malling Parishes	Council Offices, Kings Hill
Wednesday 24 April	2:00pm	Kent Environmental Co-ordinators' Forum	Sessions House, County Hall, Maidstone
Friday 26 April	10:00am	KCC Service Providers	Sessions House, County Hall, Maidstone
Friday 26 April	2:00pm	Kent Rural Community Council	Village Hall, Ryarsh
Tuesday 30 April	2:00pm	Transport Operators and Interest Groups	Invicta House, Maidstone
Tuesday 30 April	2:00pm	The Diocesan Council for Social Responsibility	Robert Runcie House, Maidstone
Thursday 2 May	2:00pm	Flooding and Flood Risk Management Interests	Invicta House, Maidstone
Tuesday 7 May	11:00am	Biodiversity Action Plan Partnership	Sessions House, County Hall Maidstone
Tuesday 7 May	6:00pm	Maidstone Local Strategic Partnership	Preston Hall, Aylesford
Thursday 9 May	9:30am	Sustainability Appraisal – External Interests	Sessions House, County Hall, Maidstone
Thursday 9 May	11:00am	SE England Tourist Board	Invicta House, Maidstone
Thursday 9 May	2:00pm	Environment Agency	Sessions House, County Hall, Maidstone
Friday 10 May	10:00am	Water Policy Liaison Group	Invicta House, Maidstone
Tuesday 14 May	2:00pm	Thames Water	Invicta House, Maidstone
Tuesday 14 May	7:00pm	Maidstone Parishes and Borough Councillors	Town Hall, Maidstone
Wednesday 15 May	2:00pm	Kent Air Quality Partnership	Invicta House, Maidstone
Wednesday 15 May	5:00pm	Kent & Medway Economic Board	Locate In Kent, West Malling
Thursday 16 May	9:30am	Sustainability Appraisal – Internal	Oakwood House, Maidstone
Thursday 16 May	3:00pm	Industry Mission for Kent	Aylesford
Friday 17 May	9:30am	KCC Arts & Libraries Management Team	Kings Hill
Wednesday 22 May	2:00pm	North Kent Strategic Partnership	
Friday 24 May	7:30am	Maidstone & Mid Kent Chamber of Commerce	Russell Hotel, Maidstone

A3.10 Focus Groups

As well as the full programme of meetings, a series of Focus Group discussions were held. The purpose of these meetings was to establish a dialogue with those groups in the community which were considered 'harder to reach', to focus on young people – a key 'consumer' group for Plan policies covering the next 20 years, and to explore aspirations and priorities and their relevance to the remit of the Structure Plan.

Focus Groups

(Approximate total attendance: 70)

DATE	TIME	FOCUS GROUP	VENUE
Sunday 19 May	10:00am	Youth Parliament	Shop 3, Maidstone
Monday 20 May	4:00pm	Women	Sessions House, Maidstone
Wednesday 22 May	7:00pm	Medway Black Workers' Forum	Holiday Inn, Rochester
Thursday 23 May	7:00pm	Maidstone Ethnic Focus Group	Russell Hotel, Maidstone
Thursday 23 May	8:00pm	Medway Youth: Venture Scouts	Holiday Inn, Rochester
Tuesday 28 May	7:00pm	Young People	Kingsmead Youth Centre, Canterbury
Wednesday 29 May	7:30pm	North West Kent Equalities Council	Tollgate Hotel, Gravesend
Thursday 13 June	12:00pm	KCC Advanced Development Programme Staff (Graduate professional group)	County Hall, Maidstone

APPENDIX 4: RESPONSE TO THE PRE-DEPOSIT CONSULTATION

A4.1 Total Number of Individual Respondents and Total Number of Comments Received

Total number of individual respondents	1,037
Total number of comments received	7,270

A4.2 Breakdown of the number of comments received by chapter (includes responses to questionnaire questions)

Chapter	Number of comments	% of total
P00 General	43	0.6
P01 Role of the Kent and Medway Structure Plan	43	0.6
P02 Vision and Core Strategy	622	8.6
P03 Environment and Countryside	307	4.2
P04 Quality of Living in Town and Country	1,682	23.1
P05 Fostering Prosperity	1,194	16.4
P06 Transport Network	1,557	21.4
P07 Managing the Essentials of Life – Waste, Minerals, Water Energy	696	9.6
P08 Housing Provision	827	11.4
P09 Spatial Strategy	290	4.0
P10 Sustainability Appraisal	9	0.1
P11 Having Your Say – Next Steps	0	0.0
Total number of comments	7,270	100.0

A more detailed breakdown of the comments received on different topics and the 'Mapping out the future' questionnaire can be found in *KMSPP Pre-Deposit Consultation: Report on Comment Received (September 2003)*.

A4.3 Schedule of Respondents

(in alphabetical order)

- Addington Parish Council
- Arriva Southern Counties
- Ashford Borough Council
- Ashford Rural Trust
- Ashtenne (Sittingbourne) Ltd c/o Paul Sharpe Associates
- Attwood Trust c/o Bax Thomas French
- Attwood Trust c/o RPS
- B&Q plc c/o RPS
- Barming Parish Council
- Barratt Eastern Counties c/o Carpenter Planning Consultants
- Barton Willmore
- Bax Thomas French Chartered Surveyors
- Bellway Homes
- Berkeley Homes (Strategic Land Ltd)
- Bobbing Parish Council
- Borough Green Parish Council
- Bovis Homes Limited (SE Region)
- Boxley Parish Council
- Brachers Solicitors
- Brasted Parish Council
- Bredgar Parish Council
- Brenchley Parish Council
- Brick Development Association Ltd
- British Horse Society
- British Wind Energy Association
- Brook Parish Council
- Bryant Homes Ltd
- BTCV
- Canterbury City Council
- Castlemore Securities Ltd
- Chart Sutton Parish Council
- Chatham Historic Dockyard Trust
- Chelverton Properties c/o Nathaniel Lichfield & Partners
- Chestfield Parish Council
- Church Commissioners for England c/o Cluttons
- Church Commissioners for England c/o DTZ Piedad Consulting
- Churches Together in Ashford
- Clients with poultry farming interests c/o DHA
- Cluttons
- Connex South Eastern
- Country Land & Business Association
- Countryside Agency

- Countryside Properties plc c/o Vincent & Goring
- CPRE
- CPRE (Kent) Transport Group
- CPRE Ashford District Committee
- CPRE Kent
- CPRE Maidstone
- CPRE Medway District
- CPRE Sevenoaks
- CPRE Thanet
- CPRE Tunbridge Wells District Committee
- Croudace Ltd c/o Charles Planning Associates
- Dartford Borough Council
- David Wilson Homes Estates & Bryant Projects
- Defence Estates
- Dept of Health, Director of Health & Social Care (Inventures)
- Dickens Country Protection Society
- Dover District Council
- Dover Harbour Board
- East and West Kent Green Parties
- East Kent Primary Care NHS Trusts
- East Malling & Larkfield Parish Council
- East Sussex County Council
- EH Nicholls Holdings c/o Broadlands Planning Consultants
- Eltham Public Transport Users Group
- English Heritage SE
- English Nature (Kent Team)
- Entergy c/o Barton Willmore
- Environment Agency (Kent Area Office)
- Environmental Services Association
- Essex County Council
- ETC Architects
- ETSU c/o Terence O'Rourke plc
- Eurotunnel Developments Ltd c/o Rapleys
- Evison & Company
- Eynsford Parish Council
- F D Attwood & Partners
- Fairseat Residents Association
- Foreness Environmental Action
- Fraserwood Properties c/o Hephher Dixon
- Friends of the Surgeries
- Frindsbury & Wainscott Community Association
- Gallagher Materials Ltd c/o C F Thurlow
- General Aviation Awareness Council
- George Wimpey UK c/o Barton Willmore
- George Wimpey UK Ltd
- Gladnor Estates c/o BSF Planning Consultants
- Government Office for the South East
- Grantchester Retail Parks PLC c/o Littman & Robeson
- Gravesham Borough Council
- GST Consulting Ltd c/o Ely Planning
- H + H Celcon c/o C F Thurlow
- H E Hall & Son Ltd c/o Strategic Land & Planning Consultants
- Hadlow Parish Council
- Harrietsham Parish Council
- Harvestore Systems Holdings Ltd c/o DHA
- Highland Investment Co Ltd c/o Michael Parkes Consultancy
- Highways Agency
- Hilary Temple Associates
- Hillier Estates
- Hillreed Homes Ltd
- Hillreed Homes Ltd c/o Chris Blandford Assoc.
- Holdfast Consortium
- House Builders Federation Southern Region
- House of Commons
- Howard Hutton & Associates
- Ibstock Brick Ltd c/o DTZ Pidea Consulting
- Ightham Parish Council
- Invicta Grammar School
- Joyce & Partners Ltd
- K A P C Tonbridge
- KCC – Environmental Management Unit
- KCC – Legal & Secretariat
- Kemsing Parish Council
- Kent Area Rambler's Association
- Kent Association for the Blind
- Kent Conservation Officers Group
- Kent Event And Exhibition Centre
- Kent Federation of Amenity Societies (x2)
- Kent Ornithological Society
- Kent Thameside Association
- Kent Wildlife Trust
- Kent Windfarms Ltd
- Kent Youth Theatre
- Keycol Hill Residents Association
- Kier Property c/o Littman & Robeson
- Kings Hill Riding School
- Kingsnorth Parish Council
- Kitewood Estates
- Knockholt Parish Council
- Lafarge Aggregates Ltd
- Lafarge Cement
- Laing Homes Ltd
- Land interests for Quinton Rd Sittingbourne c/o Boyer Planning
- Land Securities
- Langton & Nackington Residents Association
- Learning & Skills Council
- Lend Lease c/o Drivers Jonas
- Leybourne Parish Council
- Linton Parish Council
- Littlebourne Parish Council
- Littman Robeson
- Luddesdown Parish Council
- Lydd Airport c/o RPS
- Lydd Town Council (x2)
- Lympne Parish Council
- Maidstone & Tunbridge Wells NHS Trust
- Maidstone Borough Council
- Maidstone Rail Freight Village Consortium c/o BSF Planning Consultants
- Makro c/o Lambert Smith Hampton
- Marley Properties Ltd c/o RPS
- Medway City Council – Integrated Transport
- Medway Countryside Forum
- Medway Gap Action Group
- Medway Pensioners Forum
- Medway Transport Forum
- Medway Weald NHS
- Meopham & District Bridleways Association
- Meopham Parish Council
- Mersham & Sevington Parish Council
- Mid Kent Water Ltd
- Minster (Thanet) Parish Council
- Moto Hospitality Ltd c/o Atis Real Wetheralls
- National Trust
- Newington Parish Council
- Nickolls Quarries Ltd c/o BSF Planning Consultants

- Oaten Hill & District Society
- Old Road Securities Plc c/o ORS
- Orlestone Parish Council
- Otterden Estates c/o Carter Jonas
- PACE
- Persimmon Homes (SE) c/o Anna Bloomfield
- Peter Jackson Architects
- Peterhouse Cambridge c/o Carter Jonas
- Platt Parish Council (x3)
- Plaxtol Parish Council
- Pluckley Parish Council
- Port of London Authority
- Prowting Projects & Bryant Strategic Projects c/o RPS
- Prudential Assurance Co Ltd & Shell Pension Fund c/o Drivers Jonas
- Quarry Hill Residents Association
- Quarry Products Association
- R Brett & Sons Ltd
- Railtrack (Property Services)
- Rainham Gillingham & Chatham Amenity Soc.
- Ramac Holdings Ltd c/o BSF Planning Consultants
- Ramblers
- Ramblers Association Ashford Group
- Ramblers Association Swale West & Sheppey
- Raymonds Salon
- Redleaf Estate Trust
- Redrow Homes (SE) Ltd c/o Vincent & Gorbing
- Reeves & Neylan
- Ringbest c/o Littman & Robeson
- River Tram Transit Initiatives Ltd
- RMC UK Ltd
- Rochester Airport Consultative Committee c/o Kingsley Smith
- Rochester Cement Works c/o Barton Willmore
- Rolvenden Parish Council
- Rother District Council
- Rouse Kent Ltd c/o Terence O'Rourke PLC
- Royal School of Military Engineering c/o Knight Frank
- Royal Society for the Protection of Birds
- Sandwich Action Group for the Environment
- SCA Packaging
- Sevenoaks District Council
- Sevenoaks Town Council
- Shepherd Neame Ltd c/o Cluttons
- Shepway District Council
- Shorne Parish Council
- Sittingbourne Society
- Sittingbourne Town Centre Management
- Smarden Parish Council
- Snodland Town Council
- Somerlee Homes Ltd c/o BSF Planning Consultants
- South Canterbury Consortium c/o BSF Planning Consultants
- South East England Regional Assembly
- Southern Water
- Southfleet Parish Council
- Speldhurst Village Society
- Sport England
- St James' Pit Dartford c/o Drivers Jonas
- St Mary's Platt & District Society
- St. John's College Cambridge c/o Carter Jonas
- St. Lawrence College c/o BSF Planning Consultants
- Stagecoach East Kent Ltd
- Stannifer Developments Ltd
- Stansted Parish Council
- Staplehurst Parish Council
- Steward Transport
- Strategic Rail Authority
- Surrey County Council
- Sutton Valence Parish Council
- Swale Borough Council
- Swanley Town Council
- Tandridge District Council
- Thames Water Property Services
- Thanet District Council
- The Broadstairs Society
- The Deal Society
- The Diocesan Council for Social Responsibility
- The Dover Society
- The Governors Platt C of E Primary School
- The Kent Developers Group
- The London Green Belt Council
- Tonbridge & Malling Borough Council
- Tonbridge Civic Society
- Tonbridge Conservation Group
- Trenport Investments Limited c/o Vincent & Gorbing
- Triple A Multimedia Group Limited
- Tunbridge Wells Access Group
- Tunbridge Wells Borough Council
- Union Railways (North/South) Ltd
- University of Kent at Canterbury c/o Fuller Peiser
- Upchurch Action Group
- Upchurch Parish Council
- Various landowners c/o BSF Planning Consultants
- Various landowners c/o Howard Hutton Assoc.
- Wakeley Brothers (Rainham Kent) Ltd c/o Michael Parkes
- Walmer Parish Council
- Ward Homes (Chatham) c/o David Lock Assoc.
- Ward Homes Ltd
- Waste Recycling Group PLC
- Wealden District Council
- Wellington and District Residents Association
- West Kingsdown Parish Council
- West Malling Parish Council
- West Sussex County Council
- Westerham Parish Council
- Westfield Shoppingtowns Ltd c/o RPS
- Whitstable Society
- Wickhambreaux Parish Council and 759 private individuals

